

TALENT NEXT DOOR

Craig Musselman, a local graphic designer from Waterloo is currently in the final stages of finishing an art book featuring the artists in the Waterloo and surrounding area.

After working as a Graphic Designer, and then returning to school for a training program, Musselman decided to network within the design field by offering his services to the Waterloo and Area Community by creating a book featuring local artists, and offer it to the world for a reasonable price.

The result of his efforts is the TalentNextDoor project featuring a website (<http://www.talentnextdoor.com>) and facebook page.

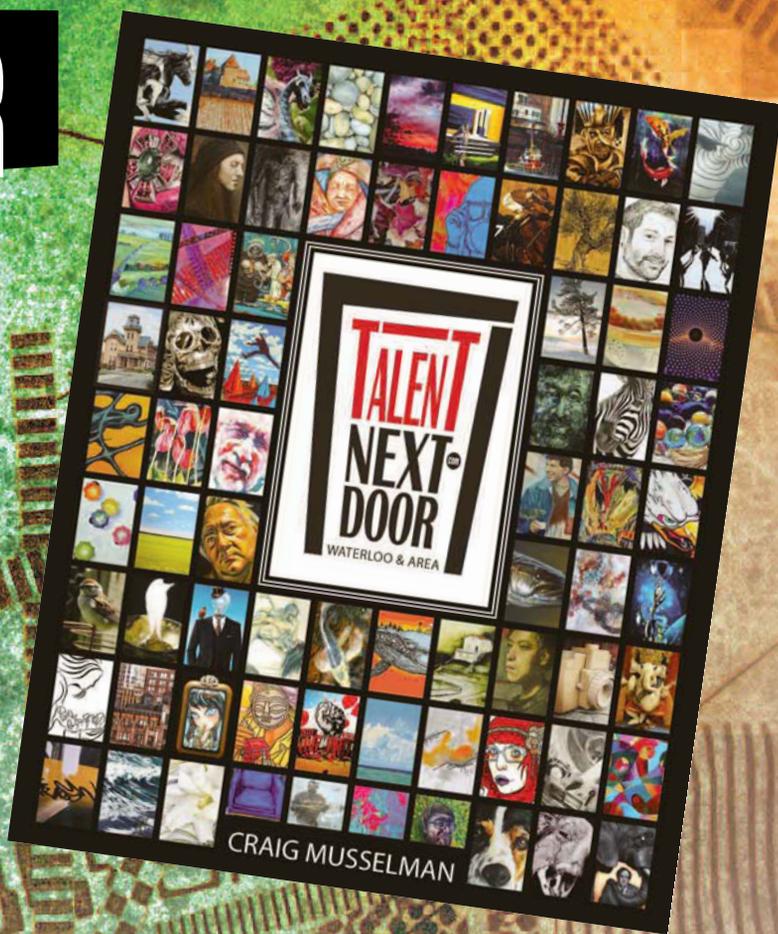
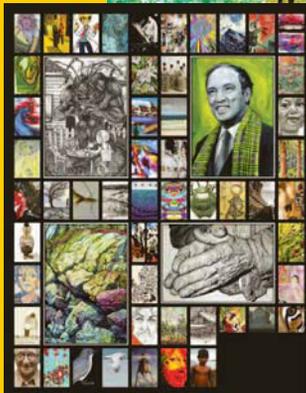
This ongoing project included putting a call out for local artists.

Each artist was asked to submit 3 images, their contact information and a short bio of their work. I advertised that I was looking for 100 artists to fill 100 pages (without using sentimental agricultural cliches). In the early weeks, I was off to a good start with a smattering of enthusiastic submissions, but I was happy to be overwhelmed with entries in the last hours of the July 31 deadline with an additional 90 entries. In total I received over 150 submissions and the book is 136 pages featuring most of them. I was astounded at the quality of our local talent, and the diversity of the community.

Musselman then reached out to some of my contacts in the online world and rounded up a panel of international artists as judges who selected their favourite images, which were featured more prominently among the mosaic of images on the cover of the book, and with honourable mention indications listed in the pages of the book.

When completed, Musselman plans on having a large gettogether with all the artists and their supporters so that we can meet each other.

Musselman also hopes to arrange an art gallery showing of artists in the book, while continuing to update the website and facebook pages.



Dancin' With The D.J.

519-830-0404

djt4444@hotmail.com

www.dancinwiththedj.com